

ALROWWAD



Annual Report

2019

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Alrowwad Society (pioneers for life, pioneers for change) for Culture and Arts (ACTs) was established in 1998 and registered as a not-for-profit organization in August of 2003, under law Number 1 of Charitable Societies and Non-Governmental Associations, 2000, by the Ministry of Interior of the Palestinian National Authority under the License Number BL-360-CU and license number

Vision

a free Palestinian society, free of violence that accepts the other and respects human rights and values.

Mission

ACTs is a not-for-profit and non-governmental organization that works in sectors of culture, arts, academy, society and media for children, youth and women. ACTs attempts to provide the suitable atmosphere and environment for creativity, be part of elevating the economic situation.

Strategic goals

Develop the abilities of children, youth and women by empowering them through education, knowledge and arts.

Develop vocational abilities and create jobs opportunities to improve the economic situation for the best interest of youth and women.

Targeted groups

ACTs targets the local Palestinian society including all categories, but mostly focuses on children, youth and women. ACTs conducts activities and projects to help empowering the targeted groups by developing their skills and improving their living circumstances especially in marginalized areas that lack potential and located near the segregation wall.



○ **The constituent body:**

1. Dr.Abdelfattah Abu Srour.
2. Samir Atta Odeh.
3. Adnan Ahmad Muhammad al-Ajarma.
4. Ibrahim Issa Abedalaziz Abu Srour.
5. The deceased Anwar Ahmad Salman al-Dibs.
6. Ishaq Ahmad Abedalfattah Odah Allah
7. Adnan abd saed hamdan

○ **Administrative board**

1. President of administrative board: Dr. Waleed al-Khatib
2. Vice-president: Ibrahim Issa Abu Srour.
3. Treasurer: Mutasem Abu Aker.
4. Secretary: Mira Abu Srour.
5. Member: Nhel Abu Swai.
6. Member: Murad Nasim Sbieh.
7. Member: G'aleeb Abu Srour.



General Director & Founder

When we founded Alrowwad theater in 1998, we had in mind that we would offer the chance for our children to chase their dreams, to be creative and to narrate their own stories, adventures and experiences. We wanted them to be able to express their patriotism, and shout out for Palestine. However, since theater is not everyone's cup of tea, we decided to come up with plenty of other programs including Arts, Dabka, Media, Music, etc. In addition, we focused on working with parents, specifically Palestinian mothers, with the absolute belief that women are the cornerstone of creating a better, outstanding



Dr. Abdelfattah Abu Srou

Palestinian society. We also worked with many kindergartens, schools, and other cultural and academic institutions, to consolidate the fact that resistance is beautiful in all different fields. And to point to the fact that we believe that we are able to create opportunities out of the few resources we have. This will give all youth and families the chance to build their own inner peace, to maintain identity and culture, to stand up for their rights, to recognize their needs, and respect others, in order to build a bright future for Palestine and its people, and to create an independent Palestinian land filled with justice, equality, and respect.

Twenty-one years have passed. Our very first step was a small two-room house. That house became a three-floor building between 2006-2009. And finally, in 2014, we started building our vocational training center. The building has five floors. It includes a carpentry floor. Through this carpentry program we train our young people how to become future

carpenters. Work in this carpentry unit provided our new building with all the wooden requirements and supplies, including doors, cabinets, office supplies and more. The main floor includes the reception, a hall for exhibitions, meetings and so on, along with a mini clinic. Then the first floor, which is under construction will contain a training unit for multimedia, 3D printing and robots' technology, in addition to a studio



for visual and oral recording. The second and third floor are both assigned for guest rooms in the guesthouse. This guesthouse consists of 14 rooms, and it has been up and running for a year and a half now. The last floor consists of a kitchen and a restaurant, which are both still under construction. As well as the rooftop which will soon be filled with solar panels to provide the building electricity.

A twenty-one-year old journey, with our motto “we know no desperation, nor surrender, but hope and hard work. All together aiming to build a bright future, to give the generation after us a story to tell and to be proud of, a story filled with success”. We build partnerships, we offer plenty of ways for people to speak up for themselves, we create job opportunities, we all work for Palestinians' dignity and independence. Of course we say no to any funding that may damage our dignity. Whether we are financially stable or not, we will work and we will never stop chasing our own dreams.

Since 2000, our cultural and arts tours have reached Sweden, Denmark, Norway, UK, Egypt, France, Belgium, Luxembourg, Austria, USA, and Turkey. Our trainings and partnerships have been with Australia, Finland, Norway, England, Singapore, Hong Kong, China, Japan, South Korea, Germany, UK, Lebanon, Jordan, France, Belgium, Spain, Switzerland, and Estonia.

We all hope to continue the hard work, seeking to continue our work and services - to widen our partnerships with more people around the world. And for Alrowwad to be the guiding light for all visitors, volunteers, and partners. We are willing to protect our independence, and work for all Palestinian people, as humans, despite of all the political backgrounds. We are willing to create a pattern for a bright future without any act of normalization.

I would like to thank Alrowwad's crew for working hard without letting any external obstacle stand in their way. I would like to thank our administrative body for their work. A big thanks also goes to all participants in our programs, children, families, parents, youth, women, both local and international volunteers. Thanks to our supporters, who believe in our idea of beautiful resistance. And last, but definitely not least, a big thanks goes to all friends of Alrowwad all over the globe.



21 years of magnificent leadership



It's been twenty-one years since the General Director and a group of activists decided to come up with this creative, outstanding idea. An idea that holds a bright vision to the future of the Palestinian people in their own land of Palestine. An idea that encourages dignity, equality and justice. An idea that will break all the stereotypes known about Palestinians all around the world and their position and cause.

Twenty-one years with plenty of ups and downs. Twenty-one years of hard work to provide all social needs for our people. Twenty-one years facing all the financial, social, political, and economical obstacles that limits creativity. However, the determination that we have in our hearts was stronger than all these limitations. We created a society of women, men, youth, children that is able to stand against Zionism. We created people with the ability of speaking up for themselves. To break all the chains. To stop living within all the restrictions created by the Israeli Occupation.

It all started in that small house. A small house that holds the biggest dreams of returning back home. It was hugging a family with a big dream of getting back their stolen land, to having a group of activist youth, who are trying to prove their belonging to the Palestinian land and people. Twenty-one years, and this small house is still there, saying that creativity will be always found within the Palestinian people.

Twenty-one years, and we know no barriers. Now we are standing here, with the first ever vocational training center among all Palestinian camps in the West Bank. With specialty starting from 3D printing technology, to giving a diploma in hotel management and media. Twenty-one years have

passed ever since the Ship of Alrowwad has sailed from the temporary refugee camp with the leadership of eight youth activists.

Twenty-one years of us providing a perfect atmosphere for voluntary work. Although we try to provide as many job opportunities as possible. But we still believe that voluntary work is where creativity found. Thus, we keep it in order to create creative generations for a brighter Palestinian future.

After twenty-one years of hard work, planning, and creating, Alrowwad was able to create a network of partnerships with different people from all around the world. Which gave us the chance to show the real positive image of Palestine and its people. Reaching the point where we were able to get an integrity and transparency award from the Stars Foundation in London.

These past twenty-one years were filled with difficulties, challenges, and failures. but we were able to stand up and keep on going with the hard work. So that we can provide different programs and activities that drive attention towards all the needs Palestinian society. With a goal of reaching a healthy atmosphere where all people will be able to develop capacities and skills of all ages in the society giving them a space to be creative after all the hard times that Palestinians have faced throughout the past 71 years, and is still facing until now, so that our vision and mission will be accomplished.



ماراثون 7 فلسطين

ماراثون فلسطين الدولي السابع
7th International Palestine Marathon



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ماراثون فلسطين الدولي السابع
7th International Palestine Marathon

PALESTINE
MARATHON
FREEDOM OF MOVEMENT

4

Highlights of 2019

1. After twenty-one years of leadership, while fighting against all obstacles that may affect our society in a negative way and limit us from chasing our dreams, as well as breaking down the stereotypical image of Palestinians - we decided to keep on going with facing the Zionist Israeli Occupation. Therefore in 2019 Alrowwad unveiled a cultural initiative. This initiative was a dancing, theatrical work that aimed to raise awareness, and create recognition of the negative impact of corruption in Palestinian society. Youth from a variety of ages joined this work to focus attention on the problem of corruption. And finally, this initiative took the 3rd place in a competition of anti-corruption initiatives in 2019.



2. partnerships between Alrowwad and plenty of local and international partners continues. One of the most important partnership is with the Palestinian Ministry of Education, in which throughout the years Alrowwad, hand in hand with the Palestinian Ministry of Education, has created plenty of different academic and non-academic programs and activities. In the year of 2019, Alrowwad started a program related to multi-media, social networks, and technology. This activity is considered to be one of the “educational and awareness activities” done by Alrowwad aiming at plenty of schools in Bethlehem.



3. Alrowwad as a participant in “Global Vision” festival. Plenty of international and local artists participated in the festival, in opposition to the idea of holding the “Eurovision Song Contest” within the occupational territory.



4. Partners for Palestine, a vision that Alrowwad sees as a way to reflect the real positive image of the Palestinian society. Therefore, Alrowwad participated, as a cultural and arts participant in the “International Palestine Marathon” the 7th. In which they were in charge of organizing all the cultural activities that took place throughout the entire marathon road. More than 3000 participants were able to enjoy the different activities organized by Alrowwad and other local Palestinian societies and organizations. These activities were one way of introducing Palestinian culture and heritage to the world.



5. Teacher's creativity and the right to play. A three-year-old local partnership within "Ta'alam" (learn) project. This project focuses on developing the skills and capabilities of teachers and the teaching body, to the point that there will be a noticeable, positive change on the Palestinian education system. This way, the Palestinian society will be having a better future generation of well-educated students and graduates. Because of that, Alrowwad has been working hand in hand with teacher's creativity and the right to play by supporting "Al-Tahadi 5" school in Jab Al-Theeb. This school is under the threat of confiscation. Alrowwad was able to offer plenty of academic, cultural, and arts activities to this school. Also, they were able to support the school by giving them plenty of supplies and materials that ensure a better learning atmosphere in a threatening dangerous place. (Partners for better education).
6. Throughout the entire 21 years of hard work, Alrowwad always focused and still is focusing on offering the perfect place and atmosphere for Palestinian women. By offering this atmosphere, women will be able to realise their inner creativities, and express themselves in society and the world. Alrowwad, in partnership with Karama Society in Dheiesha Refugee Camp, worked on providing greenhouses for Palestinian women to work in. These greenhouses are built on the rooftops of houses. This activity is part of a project called "agriculture, empowerment and work" which targets the impact of women empowerment on the Palestinian society. By offering greenhouses for women, they will be able to provide better living conditions for their families who are under the pressure of living within a refugee camp, as well as giving women the opportunity to be active fellow human beings who positively affect Palestinian society. This project offered healthy, organic crops for the Palestinian markets. And it benefitted more than 30 Palestinian families.



Delegations

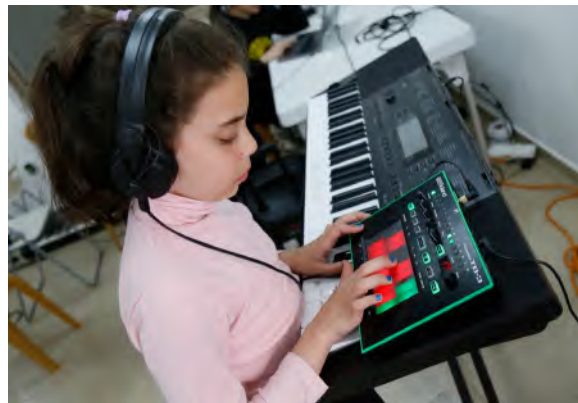
Every year, thousands of foreigners visit Alrowwad Cultural and Arts Society from all over the world. In 2019, more than 4000 visitors visited Alrowwad from different countries such as, France, USA, UK, Norway, .and other different places





The background is a solid red color with several large, overlapping, white curved lines that create a sense of movement and depth. These lines are smooth and fluid, resembling stylized waves or abstract shapes.

Projects and Units 2019



Arts Unit 2019



Ever since Alrowwad was established, Cultural and Arts activities were the major points to focus on. It started by offering places and atmospheres for creativity to take place in Palestinian society, by developing groups of different activities and projects for people of different ages. Alrowwad worked hard to create groups and teams in both the Cultural and Arts fields. These groups aim to get rid of the stereotypical image of the Palestinian People, and show our positive, real image instead. Along with that, these groups are one of the ways in which Alrowwad will be able to showcase Palestinian culture and heritage all over the world, through different activities including Dabka, theater, photography, media and so on. Alrowwad was able to do plenty of local and international cultural tours; these tours were aimed at giving a positive reflection of Palestinian society and to give a chance to Palestinian youth to find a place where they will be able to spread creativity and express their emotions thorough the Arts.

Plenty of Palestinian youth from different living conditions were able to join Alrowwad's Cultural and Arts programs and activities, some are from villages, others from camps or Palestinian cities and towns. But most importantly, people from all marginalized areas were able to find a place in which they will have the ability to express their emotions through all the hard times they are going through because of the Zionist Occupation. In such areas people don't have the right of movement, nor any other basic human rights.

Cultural and Arts activities are not only for creating a place for creativity, but also aim to develop different creative materials for oppressed youth to get rid of all the negative energy that they gain due to hard living conditions. Therefore, Alrowwad came up with the idea of "The Play Bus" project. In this project, Alrowwad offered job opportunities for Palestinian youth and graduates, in which Alrowwad trained a group of Palestinian youth to lead the project, these people took training sessions on how to deal with children who are willing to benefit from the project. Tours took place for the "Play Bus" project, in which an activity was held each week in a different place within the West Bank.

After a long twenty-one-year old journey, Alrowwad still believes that Cultural and Arts activities need more effort and recognition in the Palestini-



an society, because it is a perfect way to break all the stereotypes of the Palestinians. And it is a way to show the world the real positive side of Palestine and the Palestinian people. By creating groups of professionals and creative people leading the pattern of creativity within the Palestinian society.

In 2019, our Arts program has done plenty of activities, shows, and training sessions in different fields, such as: Dabka, theater, music. These activities were done partnering with local partners. Alrowwad Cultural and Arts Society took the 3rd place in “best cultural and arts activity festival” with a play addressing ‘corruption’.

Throughout the years, Alrowwad has been able to attract many children and young people with their cultural and Arts activities, whether in Dabka, theater or music. These youngsters were well trained and educated by specialists. To the point that in the year of 2019, Alrowwad has more than 120 children in groups of different cultural and arts fields. These groups performed 25 performances in 2019 alone. Along with more than 150 activities in different cultural, social or national occasions. And there were more than 15000 beneficiaries from all age ranges.

In the twenty first anniversary of founding Alrowwad. Alrowwad has organized a number of Arts festivals, and plenty of national, and social local events. One of these events was “global vision festival” that hosted plenty of local and international artists. Alrowwad participated in a play called “Rachel Koury” done by Alrowwad Arts band directed by the Australian director Ray Goodlass.



Momen Alqurabi

My name is Momen Alqurabi, I am 20 years old. Ever since I was a little kid, I wanted to learn Palestinian Dabka, and to become a professional Dabka dancer in a Palestinian Dabka Band. Years passed by and I wasn't able to follow my dream. I wasn't able to learn any Dabka moves whatsoever. This negatively affected my self-esteem in which I was not really sure or confident about myself. I had this feeling of envy that lived with me whenever I saw another kid who was able to perform Dabka on any occasion. I lost hope of ever reaching my goal of being the professional Dabka dancer that I always wanted to be, especially with all the obstacles that face me in the society I live in. Until I knew about Alrowwad. I realized that age or any social or political obstacle should never stop me from what I want to be. Nowadays, I can see my childhood dream coming true and heading towards success. Yes, I did face plenty of hard times, but I was able to come through them. I saw success at Alrowwad, I am living my dream. And now I can proudly say, I belong to the Alrowwad Dabka Band. I am a Palestinian Dabka dancer who is able to perform professional performances. A Dabka dancer who participates in different cultural occasions. I encourage everyone with a dream to work hard for this dream to come true and to never give up. There is always light at the end of the tunnel.



Images for Life Unit

The idea of Images for Life Unit started in 2001. The first step was producing some animated films. In 2003, the first photography and filming session took place. These sessions support the ethos that Alrowwad follows, in which Alrowwad is seeking to create opportunities for youth, to create a generation who is able to build a strong, bright future for Palestine and Palestinians. In 2007, Alrowwad started the Images for Life program, in which they train children, youths, and adults' photography and filming. These groups are trained by local and international professionals in the field. The aim of this program is to drive attention to the struggle of the Palestinian society by simply capturing the moment.



The Images for Life unit has given opportunities to young people from both sexes to obtain a diploma in Filming and TV Production in 2008, followed by a Media diploma in 2014. In 2019 the Images for Life Unit continues to offer different Media and photography workshops targeting groups of children and youth, along with social network awareness sessions for teenagers in Palestinian society.

In 2015 the Images for Life Unit was able to establish the first ever radio program that was directed and organized by children. This radio program gave children the chance to get professional training on how to be radio hosts, whether it is live or pre-recorded. And their programs were aired on Palestinian Radio FM from 2016 until 2018.

Alrowwad is looking forward to developing more and more new projects in 2020 within this Unit, and to work more in developing the existing programs within the unit. As well as coming up with new programs related to all social networks and how to use them safely.

The targeted audience is:

1. Children (8-17)
2. Youth (17-25)
3. Adults (25 and above).

Goals and objectives for our Unit

1. Give an eye-opening introduction to media for children.
2. Spread awareness among children on the danger of social networks.
3. Offer opportunities for children to be able to express themselves media and social networks.







First: most important sessions and activities for 2019

Activity	Meeting sessions	Target audience	Beneficiary	
			males	females
Radio/Media session	8	Winter camp's children	40	54
Photography session	12	Winter camp's children	bis 40	bis 54
Adobe After Effects workshop	16	University students and media graduates	5	3
Photography basics session	24	Photography amateurs	4	7
Social media workshop	3	Women in Aida camp	-	9
Alrowwad girls' media club	12	Government schools' students	-	24
Digital safety session	5	Summer camp's children	51	57
Photography session	10	Summer camp's children	51	bis 57
Digital safety workshop for children	1	Dar Al-Kalemah school's guardians	2	13
Media educational program	7	Governmental Highschool students	63	52
Basic photography session	11	UNRWA school's students	28	21
Direct beneficiaries in 2019	males		Females	
	193		240	
total	Direct beneficiaries 433			





Second: photo exhibition

Third: outstanding achievements of 2019

- Implementation of media program with The Palestinian Minster of Education, which is the first of its kind in Bethlehem.
- Implementation of Alrowwad girls' media club with specialty in digital media.
- Participation in “Palestine by eyes of Palestinians” international exhibition in France.
- Present films in international film festival, and films with international trophies.
- The impact of our activities, programs, and workshops on all participants.
- Graduation of more than 70 professional photography students.
- More than 24 female participants of the media club were able to report, write and audit news.
- More than 100 children participated in our photo exhibition in which they were able to reflect their daily life.
- More than 5 children won in the competition of schools' radio and morning announcements.
- More than 15 woman and 75 children are now aware of the dangers and negative impact of social networks.

We succeeded; Stories told by our participants.

Participant: Sarah Qaraqe/ Alrowwad Media Club

My name is Sarah, is in tenth grade.



I participated in both the first and second Media Club held by Alrowwad. And I can certainly say that I was able to gain so much expertise and knowledge in the field. The club helped me with developing my self-confidence and I am now able to talk in front of cameras or audience comfortably. It also helped me with developing my writing skills in school. After participation, I became a special student among other students, in which I am now one of the best students to do school's morning announcements. In addition to that, during my participation period, I was able, for the first time in my life, to hold a professional camera and take plenty of amazing professional pictures. And most importantly, I know now how to protect my social networks and how to keep everything as private as possible to protect myself and my personal information. And finally, I am so glad that I was able to gain so much knowledge from the media club. And I will definitely share this experience with my family members and friends.

Participant: Majd Abu Srour/ Advanced photography session.

My name is Majd Abu Srour, a participant of the advanced photography session held by Images for Life Unit at Alrowwad Society. My first time ever holding a professional camera was during the session, and throughout the entire three months of training I was able to move from just a beginner in photography to a professional photographer. I've always had a passion for photography and I really wanted to be a pro-



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fessional photographer one day. Alrowwad gave me the best training - leaving me with plenty of opportunities. I can now find opportunities to work in youth clubs or even work on my own as a professional photographer. Along with my ability to give photography sessions for beginners I always share this amazing experience with my friends and I encourage them to follow their dreams.







**Woman Unit
2019**



Woman Unit 2019

In this unit Alrowwad are seeking to achieve the best we can. Alrowwad is always on the hunt for the best activities, projects and programs to empower Palestinian women culturally, academically and so on, by applying the use of Arts and Knowledge. We are also striving to empower women economically through different workshops and by developing their skills. This way they can be an effective member of their family and to external society.

Woman Unit at Alrowwad welcomes all women from the age of sixteen and above. And since we believe that women are really important when it comes to positive change within the society, we always make sure to select the best of the best workshops, sessions, and lectures to engage women's attention on positive change and to encourage them to be change-makers. We mostly focus on housewives, in which this category is more likely to be marginalized and separated from the public sphere. Therefore we always come up with different activities that will benefit their mental and physical health which will have a positive impact on their families and the society they live in.

We are looking forward to creating and establishing a new project related to traditional Palestinian dishes and kitchen. This way we will make sure that our culture and traditions will still be living with us, and we will get the opportunity to introduce and share plenty of Palestinian dishes with people from all over the world. The idea is to also include the importance of healthy recipes and ways of storing food - all in a 100% Palestinian way.

Our Woman Unit insists on the fact of empowering women in different fields. Therefore, we always make sure to provide as much training sessions, workshops and meetings as possible for young women and adults. These sessions and meetings focus on preparing women and giving them opportunities whether in the Palestinian society or abroad.

So far we have run a series of training sessions and workshops related to healthcare, education and awareness and some embroidery sessions. Our unit was able in 2019 to implement a crafts initiative for women, along with some other initiatives, such as housekeeping. These initiatives gave Palestinian women the chance to gain awareness and to create their own job opportunity in the Palestinian job market.



- Goals and Objectives for Woman Unit:

1. Spread social and cultural awareness among women participants.
2. Empower women in Palestinian society, and give them the chance to find job opportunities.

- Activities and workshops:

month	Activities and workshops	No. of beneficiaries
January	Discharge sessions with Shine 2 project. By a group of women volunteers	22
	“Crochet session with the Australian volunteer “Jordan	5
	English Language classes	4
	Brazilian Embroidery session	4
	.Design and embroidery session with Amany Obayat	8
February	.Open day for women with Amany Omar related to hair care	20
	Leadership and awareness workshop about early marriage .with training and counseling center for children and families	14
	Entrepreneur lecture with Mr. Ibrahim Al-Bandak	17
	A coffee morning for women	11
	Discharge sessions with Shine 2 project	22
	Intermediate embroidery session	7
March	Discharge sessions with Shine 2 project	22
April	Advanced embroidery sessions. Graduation day, and .establishing an exhibition for all the embroidery work	7
	A trip to Jericho with Karama Society, for women participants of Greenhouse project	21
April	.Homemade cheese workshop with Karama Society	15
	Graduation day for women participants in Shine 2 project	22



May	A workshop on how to make Ramadan Desserts with .Karama Society	13
	Mental health and marital relations workshop with training and counseling center for children and families	6
	Ma'moul" making workshop"	15
September	Maftool" making workshop"	17
	.Women rights lecture with Working Woman Society	13
October	Discharge sessions with Shine 3 project	13
	English language classes	5
	Making eggplant Jam. Under the project "Karama" for greenhouses	13
	Collaboration day with "Sumood" women in Arab Educational Society celebrating the Palestinian Culture and Heritage Day. Including Olive harvest, and the role of .women	45
	.Discharge sessions with Shine 3 project	4
November	A trip to Jericho for women participants in support and advocacy project and "hand to hand building out future" .Campaign with Working Woman Society	25
	French language classes	6
	.Entrepreneurs workshop with Karama Society	7
December	Graduation day for women participants in Shine 3 project	13
	Participation in support and advocacy ending Conference for Palestinian youth support advocacy campaign .with Arab Educational Society in Beit Sahour	10
	.Entrepreneur workshops with Karama Society	7



Total Activities and workshops, Woman Unit, 2019	33
Total Direct beneficiaries, 2019	women 350

• Outstanding Achievements

1. Worked on plenty of workshops related to traditional Palestinian dishes, and home manufacturing, which encourages women to provide for the home economically.
 2. Discharge sessions for women, which will positively impact on their mental health.
 3. Worked with many women's societies and organizations on different levels all across Bethlehem.
- Impact on the beneficiaries:
 1. Develop women's communication skills by working with each other and women from different organizations.
 2. Exchange skills and professions in plenty of fields, like cooking, languages and health.
 3. Empower women on the economic level by giving the right training in embroidery, design and cooking.





**Health and
Environment Unit
2019**



This unit focuses on the health of women by spreading awareness on different diseases and their dangers. Along with all different causes of diseases. We also encourage them to seek doctors and specialists as soon as they feel any early symptoms and so on.

Because of environmental matters and our belief that a better future for Palestine needs the perfect environment. Our focus in the Health and Environment Unit is recycling and keeping our environment as clean as possible. This is done through plenty of lectures, workshops and health and environment awareness sessions. All of this is done in collaboration with many authorities such as the Palestinian Ministry of Health.

We also hope to find more beneficiaries from the greenhouses offered by Alrowwad and Karama Society for Greenhouses. This way we can ensure that women are able to financially support themselves and their families. And they will be able to provide healthy, organic crops to feed themselves and their families.

In Aida Camp and its surrounding areas, our Health and Environment Unit has offered a variety of activities for women. These activities aim to widen and expand the vision of these women when it comes to health and environment. And we also worked on planning plenty of meetings and lectures, in which we focus on topics related to healthy habits that each family should consider doing. Since we believe that houses are the first and most important place to get awareness, our target audience are mothers and housewives, this way they will be able to raise their children in a healthy way.

Our unit also insists on involving all volunteers at Alrowwad in all of its healthy and environmental activities. In which, in 2019, we worked on different topics such as, drugs, diseases, personal hygiene, fire-fighting, awareness of gas leaks, and general health awareness. Along with some lectures outside Alrowwad Society.

- **Goals and Objectives:**

1. Spread health and environment awareness in the Palestinian society. and work hard on creating a positive change in these fields.



• **Activities and Workshops, Health and Environment Unit, 2019:**

Month	Activities and Workshops	No. of Beneficiaries
January	Environmental activities, and preparing healthy meals for Aida Camp children in collaboration with .the Palestinian Ministry of Environment	50
	Meetings with beneficiary women from Karama .Project for Greenhouses	12
February	A lecture “Drugs and how to deal with them” in Aida Boys’ school. “Hand to Hand building our future” project in collaboration with Bethlehem Police and .Drug Enforcement Agency	40
	Meetings with beneficiary women from Karama .Project for Greenhouses	12
March	.House safety workshop with Civil Defense	9
	Recycling workshop at The Palestinian Museum of “Natural History. With volunteer “Jessica	5
	Drugs awareness workshop’s closing ceremony. Giving away posters in Aida Camp under “Hand to Hand building our future” project, in collaboration with Bethlehem Police and Drug Enforcement .Agency	65
	Meetings with beneficiary women from Karama .Project for Greenhouses	12
April	A women’s trip to the Environment Club with Mrs. Na’ma Kanan from The Palestinian Ministry of Environment	20



	Meeting with Dr. Alice and the social worker Lucy. Discussion was held on topics related to women's harmonies and diseases	14
	A trip to Walajeh Village, and Alrowwad Carpentry, which is a wood recycling women's project	20
May	Meeting with Mrs. Na'ma Kanan to discuss issues of smoking	8
	Meetings with beneficiary women from Karama Project for Greenhouses	12
	Clothes recycling workshop with a Canadian volunteer	4
September	"Ester"	8
	Awareness lecture related to safety with Health Committees	5
		3
	Physical education sessions and classes with the local volunteer "Suad Aldarras	25
	Meetings with beneficiary women from Karama Project for Greenhouses	15
	Medical Day "First meeting" with a group of Korean Volunteers	20
October	Health day with Bethlehem University's Nursing Department "break your shyness, and always ask your midwife	13
	Medical Day "Second meeting" with a group of Korean Volunteers	5
	A healthy breakfast day for women from Karama Project for Greenhouses	23
	Physical education session with the local volunteer "Suad Aldarras	25



November	Medical Day in Beit Sahuor's medical clinic during the activities of "Pink October". Check ups for Osteoporosis and other diseases took place	9
	Medical Day "Third meeting" with a group of Korean Volunteers	17
	Physical education session with the local volunteer "Suad Aldarras	23
December	Meetings with beneficiary women from Karama Project for Greenhouses	28
	A trip to Jericho with Karama Society to see greenhouses. Along with a visit to Arab Development Society	
	A visit to Beit Jala Hospital's Children Cancer Department "Huda Almasri". Mental and emotional support were provided for children along with some gifts. This visit was in collaboration with Arab Educational Society	
No. of Activities and Workshops 2019		28
No. of Beneficiaries 2019		Female 370 Males 85



• **We succeeded**



Abeer Odeh “Om Ata” is one of Alrowwad Society’s Health and Environment Unit volunteers, married with two kids and she lives near Aida Camp. Abeer was able to join majority of our meetings and workshops, which led to her becoming one of the activists of social work in Aida Camp.

Abeer read our announcement for an awareness workshop on householding and health care and ever since, she’s doesn’t miss any chance of joining the unit’s activities and workshops. This involvement has changed her life for the better, in which she now has a wide range of knowledge in different fields related to health and environment which has also had a positive impact on her family, and the surrounding society she lives in.

Abeer is also an active participant in our Women’s Health and Environment Unit, in which she participated in a crochet session and workshops. She was really creative in this field and soon she became one of the most outstanding crochet makers. She finds this session really helpful, in which she now crochets clothes and pieces for her family to keep them warm during winter-time. Her work is now available at Alrowwad Gift Shop for all people and visitors to buy.



our Women’s Health and Environment Unit



Abeer soon became a role model to plenty of women due to the magnificent success she was able to achieve in a very short period of time. She shared her experience with all women around her, including friends and family members, and she encourage them to check Alrowwad’s activities and workshops. Therefore plenty of women started joining Alrowwad’s activities in Aida Camp.

Abeer is still looking forward to become one of the local entrepreneurs with her own small business. This way she will be able to make good use out of her time, and she will also now be an active member in Palestinian society. She hasn't stopped, but she is a working bee instead. She has joined plenty of Alrowwad environmental workshops and activities. Including in-home agriculture. During this time she has been introduced to the idea of the benefits of having greenhouses on roof tops and was amazed by it. She soon was able to make good use out of her house's roof top, in which Alrowwad offered her the opportunity of having her own greenhouse. This way, Abeer was fully independently financially for the first time ever in her life. She gives all credit to Alrowwad Society for giving her plenty of opportunities in order for her dream to turn into a reality.



تشهد جمعية الرواد للثقافة والفنون

أن المتقدم /

جمال عبد الناصر الشريف

قد شارك / ت في النجاح فعاليات الملتقى السنوي

"المبدع الصغير"

من تاريخ 2019/1/10 ولغاية 2019/1/21

جمعية الرواد للثقافة والفنون

ALROUAD

Education Unit 2019



Alrowwad's Education Unit aims to develop different, new teaching methods for children, by using plenty of materials and educational games that will help with developing children's skills. Along with that, our Education Unit aims to find the best, healthy and safe atmosphere for kids to be able to learn and gain knowledge. We also offer in this unit a decent space for school and universities' students to use technology for academic researches and studying. In which we have a library that is fully equipped with modern computers, printers and smart devices. And finally, the unit always work with other units internally on different occasions such as summer or winter camps.

For the upcoming years, Alrowwad's Education Unit is willing to increase its beneficiaries by offering special education courses in different topics such as, Arabic, English, Mathematics, and General Science. And other courses for Information Technology. The unit is also looking forward to develop all teaching methods used within the Palestinian society by the implementation of smart education. Smart Education is a method of teaching in which teachers will have the ability to use smart boards and devices in the journey of teaching. In addition, there will be a new method of dividing classes in a way that will benefit all students to make them learn more and use technology. We believe that all of these methods will encourage students to study more, and it will give teacher the ability of measuring each student's level using modern ways. In which, teachers will be able to determine their students' strength and weakness points. This way they will be able to help each student without affecting the rest.

Education Unit is working on creating E-archive for all books available at the library. This way, readers will have easier access to the books we have and they will be encouraged to read more; which will have a positive effect on their academic life. As well as working on a modern learning material and texts that show the impact of using technology in education. And finally, and most importantly, organize educational, activities, meetings and workshops for parents and families with their kids.

During the implementation of Alrowwad's plan of 2019, the Education Unit pointed out some targets related to education system development, and to attract new groups to join all different programs.

- Goals and Objectives:

1. Try to offer a safe, healthy atmosphere and environment for children and students to study.
2. Develop participants' skills in using both academic and non-academic materials in educations ss will as their skills with using technology and the implementation of modern devices.
3. Expand our programs and methods of teaching to rise the academic level.
4. Deliver knowledge to all of our target audience.





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Activity	No. of Meetings	Target audience	Beneficiaries	
			Males	Females
Computer activities	100	Library and Education Unit's	25	35
MS-Word/	2	Winter camp	5	7
Audacity	1	Summer camp	12	11
Wondershare	1	Summer camp	11	9
Photoshop	1	Media Club	-	15
little"	1	Camp and	17	28
Summer	2	Camp's Children	87	83
Computer	2	Aida Schools	10	12
Supportive	Daily	Education Unit's participants	10	25
Shine Project	4	A group of	7	13
Siraj festival	1	children	19	30
Yoga	4	Camp's children	20	20
Bethlehem	8	Education Unit's	10	13
Clown's	1	Camp's children	25	30
English	2	General	5	15
International	1	Education Unit's	15	13



Total activities	17	
Total meetings	plus the daily education meetings 170	
Direct beneficiaries 2019	Males	Females
584	225	359
Total	584	

- **Outstanding achievements of 2019:**

1. **Summer and Winter Camps.**
2. **Editing and Photoshop Training Course during Media Camp.**
3. **Variety of courses during Summer and Winter camps**

- The impact of our activities on participants.

1. Continuous, up-to-date educational and computer sessions and workshops.
2. 15 Media Club participants are now able to use Photoshop Lightroom.
3. Magnificent Academic improvement.
4. Plenty of participants from different places such as Bethlehem, Beit Jala, Al-Doha, Beith Jibreen Camp.

We Succeeded,

A story to tell:

Education Unit Participant, Rula Shararah

My name is Rula, I'm a sixth grader. I participated in Alrowwad's Educational Unit since I noticed some academic weakness. Thanks to all the different activities offered by the unit I was able to overcome my weaknesses and improve my educational achievements and my grades have shifted from Ds to Bs.

I also participated in all computer courses and workshops, and I find them really helpful whenever I need to do research for school. Alrowwad has gave me the perfect environment for studying. In which the implementation of academic, non-academic resources and technology helped me a lot.

Moreover, I was introduced to plenty of books, short stories and fairy tales in both Arabic and English languages that have helped me with improving my reading and writing skills.





**Vocational
training Unit
2019**



Vocational training Unit, 2019

Alrowwad Cultural and Arts Society has worked hard on adding more programs and units. One of the ways was coming up with the idea of creating a building for Vocational Training. The center was established to satisfy more people, and to find new possible ways for young people to chase their dreams.

Alrowwad Vocational Training Center is the place where Palestinian youth will be able to find the chance to get all practical and scientific experiences. In which it provides different fields, such as carpentry, technology, smart devices and computer maintenance, embroidery, cooking courses, and hotel management.

The cornerstone for the center was first established in 2015 with the support of Alrowwad's friends. The grand opening was in the first quarter of 2018. The building has six floors. The first floor has a carpentry and wood crafting area; the second has sections for the Woman Unit and embroidery; while the third floor has the Media and Education program and the fourth and fifth have our guesthouse; the last floor has a professionally equipped kitchen with everything required to establish classes and provide meals for the guesthouse.

Ever since the testing phase started, our carpentry took control of all wooden supplies for the entire building, and soon, the Vocational Training Center became ready to have plenty of activities and workshops done by Alrowwad Society. the guesthouse was ready to welcome guests from all over the world, a number of exhibitions and workshops took place in some special areas, which have created plenty of job opportunities and Alrowwad is now a society with self-production.

By 2019, Alrowwad Cultural and Arts Society started to make good use out of all the spaces found in the new building. In which more the 87 workshops were held in the new Vocational Center, and 14 festivals and occasions. More than 700 visitors, travelers and volunteers were welcomed in our guesthouse. Alrowwad Carpentry's workers were able to work on bedrooms, kitchens, doors, and so on for the people of Aida Camp and other areas in Bethlehem. Their work is outstanding

because of all the new, modern equipment and because of the laser method they follow in designing their work.

Alrowwad Vocational Training Center is considered as a place where youth will be able to seek experiences, gain knowledge, and find job opportunities under the pressure of the very hard living conditions that Palestinians face in their life. As well as giving students the opportunity to explore more things in the digital and technological fields, hoteling and hotel management, as well as media and kitchen.



• Ibrahim Awis

Ibrahim Awis, 26 years old, lives in Aida Camp. One of the Alrowwad Vocational Center employees.

Ever since I was a little kid, I had passion for arts and design. It was my absolute dream to be a professional in this field. At university, I studied Graphic Design and I was able to graduate from Khdury University with this degree. After graduating, I was trying really hard to improve my designing skills, so I was on the hunt for any opportunity in different places to do so. Finally, Alrowwad Society offered me the chance to join them, and I'm now in a place where I really belong, which is designing and creating on wood.

Throughout the two years of being an Employee at the Vocational Center, I was able to get a lot of experience, and I worked on different designs using laser methods and machines. My journey with Alrowwad is definitely a great one, in which I was able to do what I love, to work hard, and to experience more things. One of the most memorable opportunities I have been given recently is going to France. There, I worked and exchanged knowledge and experience with French artists and professionals in my field, and it opened my eye to a different culture and environment. Alrowwad is the place where there is no limit in creativity, it is the place where my dream has become a reality.



Extracts of 2019



“say no to drugs” campaign conclusion



“we will return” summer camp launch, celebrating 21 years of Alrowwad



a delegation from Croatia visited Alrowwad. The delegation included the Croatian Minister of Foreign and European Affairs, Veez Skrasis. And the Non-resident Ambassador, Tomeslav Boshniac.



“we cultivate hope” photo exhibition



honoring Ibdaa' Society



honoring UNRWA schools



A visit honoring the Palestinian photojournalist, Muath Amarneh, which is one of Alrowwad's students



twinning with nogent-sur-oise municipality Municipality celebration



best School Radio award



honoring Amal Jado, the Deputy Foreign Minister



Friends of Alrowwad visit from Norway



honoring Basam Tahboub, the new director of Directorate of Education and Higher Education in Bethlehem





2019 photography sessions conclusion



minister of Palestinian Water authority, Engineer Mazen Ghneem, and the Adviser to the Prime Minister, Dr. Khaireeah Rasas Visit to Alrowwad



Alrowwad's summer camps conclusion events



"Learn" project 2019 conclusion





**Years of
achievement
2019**



Year	Achievement
1998	The first professional theatrical training in Palestine
2000	The first education program for children with learning difficulties
2000	The first training program for creating animation films in West Bank in collaboration with Theatre Day Productions
2005	The first fitness center for women in a refugee camp in Palestine
2005	The first professional training diploma course in photography and video making
2005	The first outdoor cinema festival screened on the apartheid wall
2006	Founder and general director of Alrowwad chosen as the first partner of Ashoka-social creator- in Palestine
2006	The first mobile cinema program in West Bank
2006	Moved from Alrowwad's two-rooms old rented building to the two-floors new building owned by Alrowwad. Building consists of photography and video making section, library, computer section, play section, two rooms and administration offices.
2008	The first festival for the popular tale and elevating the role of libraries in maintaining the Palestinian verbal heritage in collaboration with Kobiak French foundation.
2009	Alrowwad arts crew was the only crew to perform during the visitation of Pope Benedict XVI to Palestine
2009-2011 , 2011-2013	The election of the founder and general director of Alrowwad Abedalfattah Abu Srour as the head of Palestinian Theatre League
2009	Completing the third floor of the new building to start the women unit that consists of a hall for fitness training and arts activities and another unite specialized in media
2009	The first book fair in the camp in collaboration with the Palestinian ministry of culture and five Palestinian publication houses



2010	The founder and director of Alrowwad presents Beautiful Resistance, screens a movie and then a Dabka and choir performances followed at the international educational center in Palestine
2011	Founder and general director chosen as a colleague in synergos institution for social creativity
2011	Alrowwad Dabka crew and choir perform during the visitation of The president of the Republic of Chile to Aida refugee camp
2011	First performances tour of Handala play for the adults crew
2012	Providence of lightning system for alrowwad's hall and providence of heating system for the entire building
2015	The start of the building process of the vocational center
2016	Signing a memorandum of understanding with Zarqa municipality in Jordan
2016	Signing a memorandum of understanding with Burj al-Luqluq Social Center Society
2016	The opening of the ground floor of the vocational center
2016	alrowwad's arts crew is the first crew to take part in the Edinburgh International Festival in Scotland
2017	The issuing of the cooking book 'beautiful recipes' for traditional Palestinian food and desserts
2017	Production of the play 'borders' in partnership with the French Compagnie Grizzli
2017	Winning the Impact Award by Stars Foundation
2017	Launching football team for boys born in years 2004-2008
2017	Launching football team for girls born in years 2003-2009
2018	Launching the first vocational training center in the west bank camps
2019	Launching the first 3D Program in bethlehem .



ALROWWAD'S FRIENDS AND PARTNERS

International partners:

1. Alrowwad's friends/ USA.
2. Stein Sharp family / USA
3. Alrowwad's friends/ UK.
4. Alrowwad friends/ Belgium.
5. Action Solidarité Tiers Monde (ASTM) / Luxembourg.
6. Alrowwad friends Quetigny - France
7. AFPS Nord Cotentin
8. AFPS-Alrowwad – Nimes - France
9. Nogent-Sur-Oise Municipality / France.
10. Sandnes videregående skole/ Norway.
11. Amos Trust/ UK.



Local partners

1. Bethlehem Governorate
2. Bethlehem Municipality
3. Palestinian Ministry of Education - Bethlehem
4. Ministry of Culture - Bethlehem
5. Ministry of Media
6. UNRWA
7. Doha Municipality
8. The Popular Committee of Aida refugee camp.
9. Bethlehem University
10. Siraj Center – Beit Sahour
11. The Arab Educational Institute
12. PNGO - Ramallah
13. Laylac Center – Deheisha Refugee Camp
14. Shoruq Organization - Deheisha Refugee Camp
15. Al-Hara Theater – Beit Jala
16. Lajee Center – Aida Refugee Camp
17. Ibdaa Center - Deheisha Refugee Camp
18. Aida Youth Center -
19. Dar Jacir Organization - Bethlehem
20. Teacher Creativity Center - Ramallah
21. Right to Play – Ramallah
22. Karama Organization - Deheisha Refugee Camp

ALROWWAD BANK INFORMATION

The following information that you need for transfer:

ACCOUNT HOLDER : AI-ROWWAD CULTURAL &
THEATER TRAINING CENTER

ACCOUNT NO : DE52 5123 0600 0801 6153 50

IBAN : PS83 ARAB 0000 0000 9250 2968 0253 0 (EUR)

IBAN : PS41 ARAB 0000 0000 9250 2968 0251 0 (USD)

BANK SWIFT CODE : ARAB PS 22050

BANK # :49

BRANCH # : 0863

BANK NAME & BRANCH : ARAB BANK - ALKHADER
BRANCH

BANK ADDRESS : BETHLEHEM - ALKHADER
PALESTINE

CORRESPONDENT BANKS :

1) EURO TRANSFERS : EUROPE ARAB BANK ,
AG-FRANKFURT,
SWIFT CODE : ARABDEFF

2) **USD TRANSFERS:** STANDARD CHARTERED BANK.
SWIFT CODE: SCBLUS33

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